Case4:11-cv-01781-SBA Document1 Filed04/12/11 Page1 of 35 1 Rosemary M. Rivas (State Bar No. 209147) rrivas@finkelsteinthompson.com 2 Mark Punzalan (State Bar No. 247599) mpunzalan@finkelsteinthompson.com 3 FINKELSTEIN THOMPSON LLP 100 Bush Street, Suite 1450 4 San Francisco, California 94104 5 Telephone: (415) 398-8700 Facsimile: (415) 398-8704 6 7 Attorneys for Individual and Representative Plaintiff Lindsay Kamakahi 8 [Additional Counsel Listed on Signature Page] UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA 1781 JC8 12 LINDSAY KAMAKAHI, an individual, on behalf of herself and all others similarly situated, 13 CLASS ACTION COMPLAINT 14 Plaintiff, DEMAND FOR JURY TRIAL 15 vs. 16 AMERICAN SOCIETY FOR REPRODUCTIVE 17 E-filing MEDICINE; SOCIETY FOR ASSISTED REPRODUCTIVE TECHNOLOGY; PACIFIC 18 FERTILITY CENTER, 19 Defendants. 20 21 Plaintiff Lindsay Kamakahi ("Plaintiff"), based upon personal knowledge, information, belief, 22 and the investigation of counsel, alleges as follows: 23 **NATURE OF THE ACTION** 24 This action challenges, as per se illegal under Section 1 of the Sherman Act, a horizontal 25 price fixing agreement among purchasers of human egg donor services ("Donor Services"). As 26 described more fully herein, Donor Services consist of the time, inconvenience, labor, and discomfort 27 28 CLASS ACTION COMPLAINT

incurred by women who agree to supply their own human eggs for assisted fertility and reproductive procedures ("AR Eggs").

- 2. Specifically, in 2000, Defendant American Society for Reproductive Medicine ("ASRM") promulgated certain rules setting forth the maximum compensation its members should pay for Donor Services ("Maximum Price Rules"), and Defendant Society for Assisted Reproductive Technology ("SART") adopted Maximum Price Rules.
- 3. SART-member fertility clinics ("SART Clinics") agreed amongst themselves to follow the Maximum Price Rules, as did agencies serving such clinics. Their agreement constitutes a contract, combination, and conspiracy in restraint of trade that is a *per se* violation of the Sherman Act.
- 4. This action is brought as a class action pursuant to Rule 23 of the Federal Rules of Civil Procedure on behalf of a plaintiff Class, defined more fully below, consisting of all women who sold Donor Services directly to a member of the Defendant Class (defined below) during the Class Period defined below. ("Plaintiff Class").
- 5. This action is brought against defendants SART and ASRM. This action is also brought against defendant Pacific Fertility Center, both in its individual capacity and as representative of a Defendant Class, defined more fully below, consisting of all SART Clinics and all AR Egg agencies (other than those who purchased Donor Services in Indiana) that were either signatories to an agreement to abide by the Maximum Price Rules or otherwise agreed to adhere to such rules, and that paid for Donor Services during the Class Period ("Defendant Class").

## **JURISDICTION AND VENUE**

6. The Court has subject matter jurisdiction under 28 U.S.C. § 1331 (federal question) and 28 U.S.C. § 1337 (commerce and antitrust regulation), as this action arises under Section 1 of the Sherman Act, 15 U.S.C. § 1, and Sections 4 and 16 of the Clayton Act, 15 U.S.C. §§ 15(a) and 26. The Court also has jurisdiction over this matter pursuant to 28 U.S.C. § 1332(d), in that this is a class action in which the matter or controversy exceeds the sum of \$5,000,000, exclusive of interest and costs, and in which some members of the proposed class are citizens of a state different from the Defendants.

- 7. Venue is proper because Defendants reside, are found, have agents, and transact business in this District as provided in 28 U.S.C. § 1391(b) and (c) and in Sections 4 and 12 of the Clayton Act, 15 U.S.C. §§ 15 and 22.
- 8. The Court has personal jurisdiction over Defendants and because, *inter alia*, they: (a) transacted business throughout the United States, including in this District; (b) had substantial contacts with the United States, including in this District; and (c) were engaged in an illegal anticompetitive scheme that was directed at and had the intended effect of causing injury to persons residing in, located in, or doing business throughout the United States, including in this District.

## **PARTIES**

- 9. Plaintiff Lindsay Kamakahi sold Donor Services in this District during the Class Period.
- 10. Defendant American Society for Reproductive Medicine ("ASRM") is an organization "devoted to advancing knowledge and expertise in reproductive medicine." ASRM membership is multidisciplinary and consists of medical professionals and corporations located throughout the United States. It has its headquarters at 1209 Montgomery Highway, Birmingham, Alabama 35216-2809 and has a public relations office in Washington, DC. It is incorporated in California. A central function of ASRM's Ethics Committee is the publication of "ethics reports" setting forth certain ethical standards for reproductive professionals, and a central function of ASRM's Practice Committee is to promulgate guidelines and standards to be followed by reproductive professionals
- 11. Defendant Society for Assisted Reproductive Technology ("SART") is an affiliated society to ASRM. It bills itself as the "primary organization of professionals dedicated to the practice of assisted reproductive technologies in the United States." According to its website, SART's members include over 392 practices, representing over 85% of the clinics engaged in the practice of assisted reproductive technologies in the United States. Its mission is "to set and to help maintain the standards for assisted reproductive technologies" including guidelines regarding ethical considerations, laboratory practice and proper advertising." It has its headquarters at 1209 Montgomery Highway, Birmingham, AL 35216-2809, which is the same address as the ASRM's headquarters.

12. Defendant Pacific Fertility Center is a SART-member Fertility Clinic located at 55 Francisco Street, Suite 500, San Francisco, CA 94133 that purchased Donor Services from Class Members (including the Plaintiff Class Representative) during the Class Period. It is being sued on its own behalf and as a class representative on behalf of the Defendant Class defined below.

## **CLASS ACTION ALLEGATIONS**

## **Plaintiff Class**

- 13. Plaintiff brings this action under Federal Rules of Civil Procedure 23(b)(2) and (b)(3) on her own behalf and on behalf of the following Plaintiff Class:
  - All women who, at any time during the time period starting four years prior to the filing date of this complaint to the present (the "Class Period"), sold Donor Services for the purpose of supplying AR Eggs to be used for reproductive purposes, within the United States and its territories, to any Defendant Class member (defined *infra*).
- 14. The Plaintiff Class is so numerous, and its members so geographically dispersed throughout the United States, that joinder of all Plaintiff Class members would be impracticable. While the exact number of Plaintiff Class members is unknown at this time, Plaintiff believes that there are, at least, thousands of members of the Plaintiff Class and that their identities are contained in Defendants' books and records.
- 15. Plaintiffs' claims are typical of the claims of the other members of the Plaintiff Class. Plaintiff and other members of the Plaintiff Class sold Donor Services at artificially low, non-competitive levels as a result of the actions of the Defendant Class and the restraint of trade alleged herein. Plaintiff and the members of the Plaintiff Class have all sustained damage compensable under federal antitrust law.
- 16. Plaintiff will fairly and adequately protect the interests of the members of the Plaintiff Class and has retained counsel competent and experienced in class action and antitrust litigation.
- 17. Defendants and the Defendant Class have acted or refused to act on grounds generally applicable to the Plaintiff Class, thereby making appropriate final injunctive relief or corresponding declaratory relief with respect to the Class as a whole.

- 18. Common questions of law and fact exist as to all members of the Plaintiff Class and predominate over any questions solely affecting individual members of the Plaintiff Class. Among the questions of law and fact common to the Plaintiff Class are:
  - a. Whether Defendants engaged in a contract, combination or conspiracy among themselves to fix, maintain, or stabilize the price of Donor Services purchased in the United States;
  - Whether the conduct of Defendants caused the prices of Donor Services to be artificially depressed;
  - c. Whether Defendants' conduct caused injury to the members of the Class and, if so, the proper measure of damages; and
  - d. Whether an injunction voiding the Maximum Price Rules should issue.
- 19. A class action is superior to other available methods for the fair and efficient adjudication of this controversy since joinder of all Plaintiff Class members is impracticable. The prosecution of separate actions by individual members of the Plaintiff Class would impose heavy burdens upon the courts and Defendants, and would create a risk of inconsistent or varying adjudications of the questions of law and fact common to the Plaintiff Class. A class action would achieve substantial economies of time, effort and expense, and would assure uniformity of decision as to persons similarly situated without sacrificing procedural fairness.

## **Defendant Class**

20. This action is brought under Federal Rules of Civil Procedure 23(b)(2) and (b)(3) against a Defendant Class consisting of:

All SART-member Fertility Clinics and all AR Egg Agencies that agreed to comply with SART/ASRM rules on donor egg compensation and who paid for Donor Services at any time during the time period starting four years prior to the filing date of this complaint to the present. Excluded from the Defendant Class are all SART-member Fertility Clinics and AR Egg Agencies located in the state of Indiana.

21. The Defendant Class representative is Pacific Fertility Center.

- 22. The Defendant Class is so numerous, and its members so geographically dispersed, that joinder of all members is impracticable. There are hundreds of members of the Defendant Class located throughout the United States.
- 23. All Defendant Class members were engaged in an illegal anticompetitive scheme that was directed at and had the intended effect of causing injury to persons residing in, located in, or doing business throughout the United States, including in this District.
- 24. Each Defendant Class Member demonstrates its membership in the Defendant Class by virtue of its membership in SART or, in the case of AR Egg Agencies, by agreeing to the Maximum Price Rules.
- 25. Each Defendant Class Member is jointly and severally liable for the total damages caused by the Defendant Class.
- 26. Pacific Fertility Center is typical of the Defendant Class. Pacific Fertility Center, and members of the Defendant Class, paid for Donor Services at artificially low, non-competitive prices in connection with the restraint of trade alleged herein. Pacific Fertility Center and members of the Defendant Class have all benefitted in that they paid artificially low prices for Donor Services due to Defendants' conduct in violation of federal law as complained of herein.
- 27. Pacific Fertility Center will fairly and adequately protect the interests of the members of the Defendant Class.
- 28. Common questions of law and fact exist as to all members of the Defendant Class and predominate over any questions solely affecting individual members of the Defendant Class. Among the questions of law and fact common to the Defendant Class are:
  - a. Whether Defendant Class Members engaged in a contract, combination or conspiracy among themselves to fix, maintain, or stabilize the price of Donor Services in the United States;
  - Whether the conduct of Defendant Class Members caused the price of Donor Services to be artificially depressed; and

- c. Whether Defendant Class Members conduct caused injury to the members of the Plaintiff
   Class and, if so, the proper measure of damages.
- 29. A class action is superior to other available methods for the fair and efficient adjudication of this controversy since joinder of all Defendant Class members is impracticable. The prosecution of separate actions against individual Defendant Class members would impose heavy burdens upon the courts and Plaintiffs, and would create a risk of inconsistent or varying adjudications of the questions of law and fact common to the Defendant Class. A class action would achieve substantial economies of time, effort and expense, and would assure uniformity of decision as to persons similarly situated without sacrificing procedural fairness.

## RELEVANT MARKET

- 30. Defendants' Maximum Price Agreement is *per se* illegal and requires no allegations of market definition.
- 31. Plaintiffs also allege, in the alternative, that the Maximum Price Agreement is anticompetitive and illegal under the Rule of Reason.
- 32. For purposes of the Rule of Reason, the Relevant Product Market is the market for Donor Services. The Defendant Class controls over 85% of the purchasing market for Donor Services.
  - 33. The Relevant Geographic Market is the United States.

## **INTERSTATE TRADE AND COMMERCE**

- 34. The business activities of Defendants that are subject of this action were within the flow of, and substantially affected, interstate trade and commerce.
- 35. During the Class Period, Defendants transacted business in multiple states in a continuous and uninterrupted flow of interstate commerce throughout the United States.

## **FACTS**

## Assisted Reproductive Eggs in the United States

## **Background**

36. AR Eggs (also known as "oocytes") are a necessary component of human reproduction.
There is no available substitute.

- 37. While most AR Eggs are naturally produced by women who become pregnant, some are provided by females who provide Donor Services ("AR Egg Providers") by undergoing an extensive screening process and an administered cycle of hormones to medically induce ovulation.
- 38. AR Eggs acquired from AR Egg Providers are used to enable women whose ovaries do not produce enough healthy eggs to become pregnant.
- 39. AR Egg Providers go through a thorough screening and testing process before becoming eligible to provide their eggs.
- 40. The screening process requires potential AR Egg Providers to first compile and disclose a detailed medical and psychological history about themselves and their close blood relatives, including questions about their use of cigarettes, alcohol, and both prescription and illegal drugs.
- 41. AR Egg Providers are also required to have a physical examination, including a pelvic exam. As a part of this exam, AR Egg Providers are screened for infectious diseases, including gonorrhea, chlamydia, syphilis, hepatitis B and C, HTLV-1, and HIV. AR Egg Providers are also screened for inherited diseases and undergo psychological screening.
- 42. In the event the potential AR Egg Provider passes the screening process, the AR Egg Provider must then go through the egg donation process.
- 43. This requires the AR Egg Provider to receive a three-week course of painful hormone injections, aimed at stimulating egg production. During this period, the donor cannot have unprotected sex, smoke, or drink alcohol, and must receive permission to take any other drugs.
- 44. While receiving hormone treatment, AR Egg Providers must also receive frequent blood tests and ultrasound examinations to track the developing eggs and to monitor reaction to the hormones, thereby requiring frequent doctor visits.
- 45. Short-term side effects during treatment include mood swings, fluid retention, and enlarged ovaries. Occasionally, AR Egg Providers suffer serious side effects.
- 46. When the eggs are ready for retrieval, they are removed from the AR Egg Provider's ovaries in a surgical procedure called *transvaginal ovarian aspiration*. Following the procedure, the AR Egg Provider may require several days of restricted activity to recover.

### The Donor Services Market

- 47. Persons seeking to acquire AR Eggs do so through one of four means:
  - a. Through an individual donating for the benefit of a close friend or family member;
  - Through a full-service fertility clinic's ("Fertility Clinic") paid-provider recruitment program;
  - c. Through an egg-donor agency ("AR Egg Agency") that recruits through a paid provider program; or
  - d. Through a paid egg donor recruited directly by the person seeking to acquire the AR Eggs, either independently or through a broker, agent, or other intermediary.
- 48. Since it is difficult (and frequently impossible) for an individual seeking AR Eggs to find a desirable person willing to provide Donor Services for no compensation, the majority of AR Eggs are acquired from women who are compensated for their services.
- 49. Such payment is necessary to provide incentive for AR Egg Providers to go through the arduous process of providing AR Eggs. Most Fertility Clinics and AR Egg Agencies actively recruit AR Egg Providers with the promise of compensation for their Donor Services, including the time, effort, discomfort, and health risks resulting from the medical procedures involved.
  - 50. The Donor Services market involves sales of approximately \$80 million annually.

    Fertility Clinics and AR Egg Agencies Agree to Follow SART and ASRM Rules
- 51. The Donor Services market is largely self-regulated. There are no federal laws or regulations governing economic compensation for Donor Services. Plaintiff is aware of only two states with laws governing compensation for Donor Services: Louisiana, which bars such payments, and Indiana, which provides for a statutory cap on such payments.
- 52. Assisted reproductive technology professionals agree to abide by ethical and professional standards promulgated by ASRM's Ethics Committee and ASRM's Practice Committee. Indeed, all SART-member clinics must agree to abide by these standards as a condition of membership. One commentator has noted this agreement "is intended to discourage any possible governmental legislation that would encumber the free practice US doctors now enjoy."

- 53. SART, ASRM, and their member clinics openly admit that they have agreed to comply with ASRM's rules. For example, a September 25, 2009 press release issued by ASRM noted that clinics who wish to become members of SART are "required to" agree to "[a]dhere to all standards and recommendations of the ASRM Practice Committee" and to "[a]dhere to all standards and recommendations of the ASRM Ethics Committee."
- 54. Similarly, a "frequently asked questions" page on SART's web site notes that "SART members must agree to . . . abide by all practice, laboratory, ethical, and advertising guidelines" as part of SART's "rigorous requirements for membership." These practice and ethical "guidelines" include the Maximum Price Rules.
- 55. Moreover, SART sent a letter to certain AR Egg Agencies in February 2006 noting that Fertility Clinics must "comply with . . . ASRM and SART guidelines as a requirement of SART membership."
- 56. SART-member clinics comprise approximately 85% of the assisted reproductive clinics in the United States. One observer has noted that "[a]lmost uniformly, the major, mainstream IVF clinics are SART members and therefore 'SART compliant.'"

## The Illegal Agreement

## **Background**

- 57. ASRM has long been concerned about the prices paid AR Egg Providers for AR Eggs used for reproductive purposes, and have promulgated ethical guidelines concerning such payments since at least 1994.
- 58. Prior to 2000, ASRM's standards of practice merely stated that compensation for AR Donor Services "should not be so excessive as to constitute undue inducement" but neither organization had quantified a maximum (or indeed any) specific price.

## ASRM Promulgates an Artificially Low Fixed Price for Donor Services

59. In 2000, ASRM, SART, and its members determined it would formally suppress the price paid to AR Egg Providers for Donor Services.

- 60. Thus, in 2000, ASRM's Ethics Committee promulgated a report entitled "Financial Incentives in Recruitment of AR Egg Providers." ("2000 Maximum Price Report").
- 61. The 2000 Maximum Price Report specifically set forth the Maximum Price Rules, which reflect what ASRM believes Fertility Clinics and AR Egg Agencies should pay for Donor Services.

  That Report stated "at this time sums of \$5000 or more require justification and sums above \$10,000 go beyond what is appropriate."
- 62. The rates set forth in the Maximum Price Rules were originally keyed to the market rates for sperm donation, i.e. by taking the average price a sperm donor receives for a donation, computing an hourly rate based on that price, and then multiplying that hourly rate by the number of hours it takes for an egg donor to donate eggs. That number was then purportedly slightly adjusted upwards to account for the additional inconveniences of Donor Services.
- 63. However, one commentator recently noted that Egg Donors receive an "average hourly compensation of between roughly \$75 and \$93 for time spent in a medical setting, *about the same as hourly sperm donor rates*." (emphasis added).
- 64. In 2007, ASRM reaffirmed the \$5000 and \$10,000 Maximum Price Rules in a report entitled "Financial Compensation of Oocyte Donors." ("2007 Maximum Price Report").
- 65. The rates called for by the Maximum Price Rules have never increased in the ten years since they were initially promulgated.
- 66. ASRM's Practice Committee has repeatedly issued rules requiring compliance with the Maximum Price Rules.
- 67. For example, the ASRM Report entitled "2002 Guidelines for gamete and embryo donation" specifically noted that "[c]ompensation to the donor should be in compliance with the" maximum prices set forth in the 2000 Maximum Price Report.
- 68. Similarly, ASRM's "2006 Guidelines for gamete and embryo donation" noted that "[c]ompensation to [AR Egg Providers] should be in compliance with the ASRM Ethics Committee report on the subject."

69. ASRM's "2008 Guidelines for gamete and embryo donation" made an identical observation, i.e. that "[c]ompensation to [AR Egg Providers] should be in compliance with the ASRM Ethics Committee report on the subject."

## **SART Member Fertility Clinics Agreed to the Fixed Price**

- 70. As previously mentioned, SART-member Fertility Clinics agree to "[a]dhere to all standards and recommendations" of ASRM's Practice and Ethics Committees as a requirement of their membership in SART.
- 71. Consistent with this obligation, SART-member Fertility Clinics agreed to abide by the Maximum Price Rules.
- 72. This agreement was memorialized in, *inter alia*, a 2006 letter from SART indicating that its members were required to agree to the Maximum Price Rules.
- 73. A survey of approximately 375 websites of SART-member clinics found that of those that mentioned the price for donor services, all of them were at or under \$10,000.
- 74. Moreover, certain SART-member Fertility Clinics and AR Egg Agencies admit their agreement to the Maximum Price Rules on their websites.
- 75. For example, Defendant Pacific Fertility Center's web site noted during the Class Period that "[b]ecause of [its] continued efforts to practice medicine within guidelines set forth by ASRM and SART, egg donors participating in our program will NOT be paid above \$10,000 per cycle."

## AR Egg Agencies Serving SART Member Fertility Clinics Agreed to the Fixed Price

- 76. As some SART-member Fertility Clinics procure AR Eggs from AR Egg Agencies, AR Egg Agencies serving SART-member Fertility Clinics have also agreed to comply with the Maximum Price Rules.
- 77. In May 2005, SART sent a letter to independent AR Egg Agencies informing them that all AR Egg Agencies serving SART-member clinics were expected to agree to comply with the Maximum Price Rules, and requesting those agencies sign an agreement to abide by those rules and inform the SART-member clinics with whom they worked of their agreement. In exchange, AR Egg Agencies signing the agreement would be listed on SART's web site, and their names would be

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27 28 provided to two national infertility organizations (RESOLVE and the American Fertility Organization) to provide information to patients seeking guidance in their efforts to locate AR Egg Agencies.

- 78. Many AR Egg Agencies did so.
- 79. In February 2006, SART sent a second letter to AR Egg Agencies. This letter first noted that SART clinics agreed to comply with the Maximum Price Rules as a requirement of SART membership. It then noted that the names of AR Egg Agencies who had signed the agreement to comply with the Maximum Price Rules had been posted on SART's website and again requested the AR Egg Agencies sign such an agreement. The letter also noted that a failure to comply with the Maximum Price Rules would result in removal of their agencies from the list of SART-approved donor programs.
- 80. In March 2011 ASRM's web site contained a document listing the names and addresses of all AR Egg Agencies that had signed an agreement to comply with the Maximum Price Rules. It is attached hereto as Attachment A and contains the following text:

The egg donor agencies listed below have signed an agreement with the Society for Assisted Reproductive Technology (SART) that they do and will abide by the American Society for Reproductive Medicine (ASRM) Ethics and Practice committees' guidelines governing . . . financial compensation of oocyte donors. (emphasis added)

81. In March 2011, SART's web site contained a similar list, attached hereto as Attachment B and prefaced by text reading:

The egg donor agencies listed below have signed an agreement with the Society for Assisted Reproductive Technology (SART) that they do and will abide by the American Society for Reproductive Medicine (ASRM) Ethics and Practice committees' guidelines governing . . . financial compensation of oocyte donors. (emphasis added).

- 82. AR Egg Agencies acknowledge this agreement.
- 83. For example, AR Egg Agency and Defendant Class Member Conceive Abilities, Inc. noted on its web site that "ConceiveAbilities strictly adheres to the guidelines as established by the

American Society for Reproductive Medicine (asrm.org) which state egg donor compensation more than \$10,000 is unethical. Simply stated, a reputable agency will adhere to the guidelines and those that don't should be viewed with extreme skepticism."

- 84. AR Egg Agency and Defendant Class Member Tiny Treasures, LLC's web site noted that it "adheres to ASRM guidelines" and that "[c]ompensation requests may not exceed \$10,000 per the guidelines set forth by the American Society for Reproductive Medicine."
- 85. AR Egg Agency and Defendant Class Member Conceptual Options' web site noted that "[w]e abide by all ASRM and SART guidelines . . . A single donor will not be paid more than \$5000 without written justification and payments of \$10,000 or more are not appropriate."
- 86. AR Egg Agency and Defendant Class Member The Donor Source noted on its web site that it "is compliant with all regulations and standards set forth by the American Society for Reproductive Medicine," which would necessarily include the Maximum Price Rules.
- 87. AR Egg Agency and Defendant Class Member The Stork Society's web site noted "[t]he ASRM guideline states that, 'Total payments to donors in excess of \$5,000 require justification and sums above \$10,000 are not appropriate.' Donors will NOT be paid over \$10,000 under any circumstance."
- 88. AR Egg Agency and Defendant Class Member Beverly Hills Egg Donation's web site noted "in compliance with ASRM/SART Guidelines, donor fees start at \$6500, but will never be more than \$9500."
- 89. AR Egg Agency and Defendant Class Member Peas in a Pod, Inc. noted on its web site that "[o]ur agency prides itself in adhering to the ASRM's guidelines."
- 90. The web site of San Diego Fertility Center's AR Egg Agency and Defendant Class Member (Egg Donor for You) notes that "[e]gg donor[s] are paid compensation based on American Society of Reproductive Medicine guidelines."
- 91. AR Egg Agency and Defendant Class Member A Perfect Match's web site notes that "[w]e abide by all ASRM and SART guidelines regarding financial compensation of oocyte donors."

- 92. AR Egg Agency and Defendant Class Member Circle Surrogacy notes that it "complies with ASRM guidelines for egg donation compensation."
- 93. AR Egg Agency and Defendant Class Member Heartfelt Egg Donation's web site states it "has signed an agreement with the Society for Assisted Reproductive Technology (SART) that states that we will abide by the American Society for Reproductive Medicine (ASRM) Ethics Committee Guidelines governing the payment of egg donors. The guidelines pertaining to appropriate donor compensation specifically state: 'Total payments to donors in excess of \$5,000 require justification and sums above \$10,000 are not appropriate.' Donors will not be compensated over \$10,000 under any circumstance"
- 94. AR Egg Agency and Defendant Class Member Asian Egg Donation LLC's web site states its "suggested compensation for Donors is \$6000-\$8000. Compensation requests may not exceed \$10,000 per the guidelines set forth by the American Society for Reproductive Medicine (ASRM)."
- 95. AR Egg Agency and Defendant Class Member Fertility Resources of Houston LLC's web site states that it "has agreed to be responsible for providing services in accordance with," among other things, the Minimum Price Rules.
- 96. AR Egg Agency and Defendant Class Member Prime Genetics, LLC's web site states that it "strictly complies with ASRM guidelines on Egg Donor compensation. Most Egg Donors are compensated \$5000 for their time, inconvenience, discomfort and other related services. ASRM guidelines require justification for compensation paid in excess of \$5000 and prohibits compensation over \$10,000 under any circumstance."
- 97. AR Egg Agency and Defendant Class Member Heartfelt Egg Donation's web site notes that it "has signed an agreement with the Society for Assisted Reproductive Technology (SART) that states that we will abide by the American Society for Reproductive Medicine (ASRM) Ethics Committee Guidelines governing the payment of egg donors."

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## Fertility Clinics and AR Egg Agencies' Compliance with the Maximum Price Agreement Has Suppressed the Price of Donor Services

- 98. SART-member Fertility Clinics and AR Egg Agencies serving SART-member clinics have successfully suppressed the price of Donor Services to prices within the range set by the Maximum Price Rules.
- 99. Indeed, a 2007 survey performed for SART reported that SART-member Fertility Clinics paid an average of \$4,217 for AR Eggs per donor cycle, while AR Egg Agencies serving SART-member Fertility Clinics paid an average of \$5,200 per donor cycle.
- An article recounting the results of that survey was published in the journal Fertility and Sterility. That article noted "the vast majority of clinics" are following the Maximum Price Rules.
- 101. Defendant Class Members' agreement to comply with the Maximum Price Rules violates the antitrust laws. Indeed, one commentator has made the following observation:

This naked price-fixing of egg donor compensation is so unusual in the modern U.S. regulatory environment of unrestrained competition that the most intriguing question it raises is not whether it violates the Sherman Act—under existing precedent it does. Rather, the relevant question is how, given the government's substantial enforcement resources and the presence of an active and entrepreneurial plaintiffs' bar, this buyers' cartel has managed to survive unchallenged since at least 2000.

## ANTITRUST INJURY

- 102. During the Class Period, Plaintiff and the members of the Plaintiff Class sold Donor Services to Defendant Class members in the United States.
- 103. Plaintiff and members of the Class have suffered injury of the type that the antitrust laws are designed to punish and prevent. The price-fixing agreement eliminated price competition among SART member clinics in the procurement of Donor Eggs, a necessary component in the provision of AR Services.
- By collectively agreeing to maintain artificially low supply prices for Donor Eggs, 104. Defendant Clinics have been able to reap anti-competitive profits for themselves. Plaintiff and the

members of the Egg Donor Class have been injured by the absence of a competitive market for the supply of Donor Eggs because they have been paid less for Donor Services than they would have been paid absent the Maximum Price Rules. Plaintiffs and the members of the Class were injured and financially damaged in their businesses and property, in amounts that are not presently determined. As the direct victims of Defendants' antitrust violations, Plaintiffs are efficient enforcers of the antitrust claims made herein.

105. As set forth above, the average hourly rate Egg Donors receive for Donor Services is approximately the same as the hourly rate received by sperm donors. Since the process of donating eggs is far more painful and risky than is the process for donating sperm, a price paid for Donor Services that does not account for those difference must be artificially low.

## **COUNT ONE**

## SHERMAN ACT SECTION ONE (15 U.S.C. § 1)

## **Maximum Price Fixing**

- 106. Plaintiffs reallege each allegation set forth above, as if fully set forth herein.
- 107. Defendants have entered into a *per se* maximum price fixing agreement, in violation of Section 1 of the Sherman Antitrust Act, 15 U.S.C. § 1.
- 108. In the alternative, if evaluated under the Rule of Reason, the Maximum Price Agreement is an unreasonable restraint of trade in violation of Section 1 of the Sherman Antitrust Act, 15 U.S.C. § 1.
- 109. In formulating and effectuating the Maximum Price Agreement, Defendants engaged in anti-competitive activities, the purpose and effect of which were to artificially suppress the price paid to Class Members for Donor Services. These activities include the following:
  - a. agreeing to pay certain prices for Donor Services and otherwise fix, raise, maintain,
     and/or stabilize the prices of Donor Services; and
  - b. paying certain prices for Donor Services, thereby fixing the price of Donor Services at the agreed-upon rates.
  - 110. The illegal combination and conspiracy alleged had the following effects, among others:

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- a. price competition in the pricing for the purchase of Donor Services for reproductive uses and, consequently, the price of such purchases has been restrained, suppressed, or eliminated;
- b. prices paid by Defendants for Donor Services for reproductive purposes has been fixed, raised, maintained, and/or stabilized at artificially low, non-competitive levels by the fixing of prices of Donor Services;
- payments received by Class Members for Donor Services for reproductive purposes has been fixed, raised, maintained, and/or stabilized at artificially low, non-competitive levels by the fixing of prices of Donor Services; and
- d. Class Members have been deprived of the benefit of free and open competition.

## PRAYER FOR RELIEF

WHEREFORE, Plaintiffs respectfully request that:

- A. The Court certify the Plaintiff Class and appoint Plaintiff as Plaintiff Class
   Representative.
- B. The Court certify the Defendant Class and appoint Defendant Pacific Fertility Center as Defendant Class Representative.
- C. Defendants be adjudged to violate Section 1 of the Sherman Antitrust Act, 15 U.S.C. § 1.
- D. The Court declare the Maximum Price Rules to be unlawful and null and void.
- E. Judgment be entered for Plaintiff and members of the Plaintiff Class against Defendants and the Defendant Class for three times the amount of damages sustained by Plaintiff and the Plaintiff Class, together with the costs of the action, including reasonable attorneys' fees, and such other relief as is appropriate.
- F. Defendants, their affiliates, successors, transferees, assignees, and the officers, directors, partners, agents and employees thereof, and all other persons acting or claiming to act on their behalf, be permanently enjoined and restrained from, in any manner, continuing, maintaining, or renewing the contract, combination, or conspiracy alleged herein, or from engaging in any other contract, combination, or conspiracy having similar purpose or

# **ATTACHMENT A**

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### **Egg Donor Agencies**

The egg donor agencies listed below have signed an agreement with the Society for Assisted Reproductive Technology (SART) that they do and will abide by the American Society for Reproductive Medicine (ASRM) Ethics and Practice committees' guidelines governing repetitive oocyte donation, financial compensation of oocyte donors, 2008 Guidelines for Gamete and Embryo Donation, as well as all HIPPAA and all applicable federal and state laws on gamete donation for donors. Each of the egg donor agencies listed below has paid a small registration fee to SART to be listed. SART has reviewed the contents of the external websites listed below.

THIS INFORMATION IS SELF-REPORTED AND HAS NOT BEEN VERIFIED BY EITHER ASRM OR SART.

Arizona | California | Colorado | Florida | Idaho | Illinois | Indiana | Massachusetts | Maryland | Michigan | Minnesota | Nevada | New Jersey | New York | North Carolina | Ohio | Oregon |
Pennsylvania | Puerto Rico | Tennessee | Texas | Utah | Washington

### Arizona

Precious Wonders 2155 East Conference Drive Suite 115 Tempe AZ 85284

480/889-1209 480/897-1283

eiacox@ftcivf.com

www.preciouswonders.com

### Colorado

An Eggceptional Match, LLC

PO Box 1646 Castle Rock CO 80104 720/733-0184 720/733-0184

info@donatedeggs.com www.donated-eggs.com

ConceiveAbilities, Inc.

5445 DTC Parkway, Penthouse 4 Greenwood Village CO 80111 303/486-6868 303/398-7001

### New York

**Rite Options** 

1225 Franklin Avenue, Suite 325 Garden City NY 11530 516/512-8888 516/626-6246 info@riteoptions.com

www.riteoptions.com

MyDonor.net

24 East 12th Street, Suite A-F New York NY 10003 212/691-6600

 $http://www.asrm.org/detail.aspx?id=856\& terms=(+\%40Publish\_To+Both+Sites+or+\%40Publish\_To+ASRM+Only+)+ and +Fin... \quad 3/25/2011$ 

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### California

### Egg Donation Inc.

15821 Ventura Boulevard Suite 675 Encino, CA 91436 818/385-0950 818/385-0951 kiara@eggdonor.com www.eggdonor.com

### F Williams Donor Egg Services

PO Box 16577
Beverly Hills CA 90209
323/293-5500 323/293-5500
fwilliams@fwdonoreggs.com
www.fwdonoreggs.com

### Beverly Hills Egg Donation

468 N Camden Dr., #200 Beverly Hills CA 90210 310/601-3132 310/694-9063 donorinfo@bhed.com www.bhed.com

### **B** Coming

9595 Wilshire Blvd #900 Beverly Hills Ca, 90212 310/247-0616 310/247-0059 info@b-coming.com www.b-coming.com

### Peas in a Pod, Inc.

P.O. Box 696 Glendora, CA 91741 818/314-3737 annamarie@peasinapodinc.com www.peasinapodinc.com info@conceiveabilities.com www.conceiveabilities.com

### Florida

### A Jewish Blessing, LLC

12480 Hatton Chase Lane East Jacksonville, FL 32258 866/383-3829 904/2629794 jewishbaby1@yahoo.com www.ajewishblessing.com

### **Eggceptional Donor Group**

401 East Las Olas Blvd, Ste 130-238
Fort Lauderdale FL 33301
954/294-6961 954/587-2027
iennifer@egaceptionaldonors.com
www.eggceptionaldonors.com

### **Bundles of Joy LLC**

3389 Sheridan Street, #424 Hollywood FL 33021 954/987-5802 954/332-2466 svogel@bundlesofioyllc.com www.bundlesofioyllc.com

### Our Fairy Godmother, LLC

5625 Strand Blvd, Suite 501 Naples FL 34110 877/240-4351 941/870-4308 info@ourfairygodmother.com www.ourfairygodmother.com

### **Loving Donation**

1331 S International Parkway Suite 2291 Lake Mary FL 32746 info@mydonor.net www.mydonor.net

### **Donor Services**

106 West 96th Street, #4B New York NY 10025 212/665-5559 donorservices@aol.com www.donorservicesofny.com

### Tiny Treasures Agency, LLC

1230 Avenue of the Americas, 7th Fl. New York, New York 10020 917/677-9090 / 888/512-5885 newyork@tinytreasuresagency.com www.tinytreasuresagency.com

### **North Carolina**

### Baby Steps Egg Donation and Egg Surrogate Agency

P.O. Box 731 Selma, NC 27576 919/965-3621 919/965-4177 ienny@babystepping.com www.babystepping.com

### Ohio

### Compassionate Beginnings LLC

PO Box 25
Terrace Park OH 45174
800/417-8835 513/965-0734
info@conceivablebeginnings.com
www.conceivablebeginnings.com

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### The Donor Source International, LLC

2151 Michelson Drive
Suite 164
Irvine, CA 92612
949/ 872-2800 877/385-0487
http://www.TheDonorSOURCE.com

### Attorney Diane Michelsen

3190 Old Tunnel Road Lafayette CA 94549 925/945-1880 925/933-6807 info@lodm.com www.lodm.com

### The Genesis Group

9025 Wilshire Boulevard, Suite 215 Beverly Hills CA 90212 310/550-6889 310/978-7666 info@genesiseggdonation.com www.genesiseggdonation.com

### The Center for Egg Options

840 Apollo Avenue, Suite 218 El Segundo, CA 90245 310/546-6786 ceo@egaoption.com

### Creative Conception, Inc

23832 Rockfield Boulevard, Ste 255 Lake Forest CA 92630 949/597-3191 949/597-3199 ccinceggs@aol.com www.creativeconception.net

### The Donor Egg Bank, Inc

1127 Wilshire Boulevard, Ste 1414 Los Angeles CA 90017 407/682-6604 lauria@lovingdonation.com www.LovingDonation.com

### **Open Arms Consultants**

3412 Clark Road, Suite 100 Sarasota FL 34231 941/741-4994 941/744-1942 www.openarmsconsultants.com

### Idaho

### **Nationwide Egg Donation**

PO Box 533
Meridian ID 83680
208/895-8667 208/895-8072
tiffany@nationwideegadonation.com
www.nationwideegadonation.com

### Giving Hope Egg Donation

2000 E Kamay Drive Meridian, ID 83646 208/884-0455 208/445-1000 katy@givinghopellc.com www.givinghopellc.com

### Illinois

### **Alternative Reproductive Resources**

2000 North Racine, Suite 2182 Chicago IL 60614 773/327-7315 773/327-0334 arrinfo@arr1.com www.arr1.com

## Family Source Consultants LLC

1000 Essington Road

### Reproductive Assistance, Inc.

PO Box 404
Terrace Park OH 45174
513/831-9207
Ihenkel@zoomtown.com
www.reproductiveassistanceinc.com

### Oklahoma

### The Stork Society

5030 North May Ave., #222 Oklahoma City, OK 73112 858/705-0398 608/770-6738 mary.bird@thestorksociety.com www.thestorksociety.com

### Oregon

### Creating New Generations

PO Box 1318
Coos Bay OR 97420
541/266-8284 541/267-8467
andrea@creatingnewgenerations.com
www.creatingnewgenerations.com

### Pennsylvania

### **Seeds Center**

PO Box 670, Spring Hill Village Hamlin PA 18427 800/733-1673 570/689-5170 info@seedscenter.com www.seedscenter.com

 $http://www.asrm.org/detail.aspx?id=856\& terms = (+\%40 Publish\_To + Both + Sites + or +\%40 Publish\_To + ASRM + Only +) + and + Fin... \quad 3/25/2011 + (-3.5)$ 

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310/406-5350 310/868-2933 info@donoreggbankinc.com www.donoreggbankinc.com

### Egg Donor Conceptions, Inc.

1246 Armacost Ave., #402 Los Angeles, CA 90025 310/295-8021 888/872-8105 marissa@eggdonorconceptions.com www.eggdonorconceptions.com

### **Growing Generations**

5757 Wilshire Boulevard, Suite 601 Los Angeles CA 90036 323/965-7500 323/965-0900 family@growinggenerations.com www.growinggenerations.com

### L.A. Baby Donor Agency

11500 Olympic Boulevard, Suite 400 Los Angeles CA 90064 310/312-4561 310/312-4562 contact@lababy.us www.lababy.us

### **Fertility Connections**

90 Throckmorton Ave, Ste 24 Mill Valley, CA 94941 415/383-2553 415/383-2503 info@fertilityconnections.com www.fertilityconnections.com

### Golden Egg Donation

7494 Santa Monica Blvd. Suite 202 West Hollywood, CA 818/635-5141

goldeneggdonation@gmail.com www.goldeneggdonation.com

### Joliet II 60435

815/725-7474 815/828-5215

zara@familysourcesurrogacy.com www.familysourcesurrogacy.com

### ConceiveAbilities

2835 N Sheffield Avenue, Suite 304 Chicago IL 60657 773/868-3971 773/868-3972 info@conceivabilities.com www.conceiveabilities.com

### **Fertility Bridges**

875 North Michigan Avenue, 31st Floor Chicago, Illinois 60611 Phone: 312-794-7857 Fax: 312-380-4603 Krystal Lemcke Krystal@FertilityBridges.com

## www.FertilityBridges.com **Happy Beginnings LLC**

1000 Main Street, Suite 3 Mt Vernon IL 62864 815/839-1101 904/212-1595

## www.happybeginningseggdonation.com

### Kansas

**Egg Donor Creations** 13737 Horton Drive Overland Park, KS 66223 kelli@eggdonorcreations.com www.eggdonorcreations.com

### **Tennessee**

### National Embryo Donation Center

116 Concord Road, Suite 400 Farragut, TN 37934 866/585-8549 ikeenan@embryodonation.org www.embryodonation.org

### **Texas**

### Egg Donation Center of Dallas, Inc.

1720 Avenue K Plano, TX 75074 972/424-9369 972/516-1161 info@eggdonorcenter.com www.eaadonorcenter.com

### Fertility Resources of Houston

2450 Fondren, #302 Houston TX 77063 281/357-4010 281/357-5663

 $\underline{iennifer@happybeginningseggdonation.com} \underline{wendy@fertilityresourceshouston.com}$ www.fertilityresourceshouston.com

### The Donor Solution

12727 Kimberly Lane, Suite 204 Houston TX 77024 713/827-0301 mary@thedonorsolution.com www.thedonorsolution.com

### Prime Genetics LLC

3525 Town Center Blvd South Sugar Land TX 77479 281/265-1403 281/499-8966

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### **Elite Fertility Solutions**

1280 Bison, B9-#550 Newport Beach CA 92660 949/494-6511 949/494-7910 sheryl@elitefertility.com www.elitefertility.com

### Miracles for Families, Inc.

1380 Lead Hill Blvd, Ste 106 Roseville CA 95661 916/899-0136 916/313-3294 info@miraclesforfamilies.com www.miraclesforfamilies.com

### **Egg Donor For You**

11515 El Camino Real, Ste 100
San Diego, CA 92130
858/794-6363
Fax 858/794-6360
info@eggdonor4u.com
www.eggdonor4u.com

### The Stork Society

11956 Bernardo Plaza Dr., #231 San Diego, CA 92128 858/705-0398 608/770-6738 mary.bird@thestorksociety.com www.thestorksociety.com

### Pacific Fertility Egg Donor Agency

55 Francisco Street, #500 San Francisco CA 94133 415/834-3000 415/834-3099 rvan@pacificfertility.com www.infertilitydoctor.com

### **Extraordinary Conceptions**

1225 San Elijo Road

### Massachusetts

### Northeast Assisted Fertility Group, Inc.

92 State Street, 7th Floor Boston MA 02109 800/710-1677 617/557-4301 inquiry@assistedfertility.com

### **Circle Surrogacy**

80 Black Falcon Avenue Boston MA 02210 617/439-4990 617/439-3987 john@circlesurrogacy.com www.circlesurrogacy.com

### **Tiny Treasures LLC**

35 Corporate Drive, 4th Floor
Burlington MA 01803
781/279-1325 781/279-1326
newengland@tinytreasuresagency.com
www.tinytreasuresagency.com

### Choices Donations Inc

48 Taunton Street Lakeville, MA 02347 508/946-4802 gina@choicesdonations.com

### Prospective Families

396 Washington Street, No. 216 Wellesley, MA 02481 781/235-0205

www.choicesdonations.com

amv.demma@prospectivefamilies.com www.prospectivefamilies.com

### staciegetgood@primgen.net www.prime-genetics.com

### Utah

### Utah Center for Reproductive Medicine

675 Arapeen Drive
Suite 205
Salt Lake City, Utah 84108
801-581-3834/801-587-3475
fertilitydr@hsc.utah.edu
www.healthcare.utah.edu/ucrm

### **Reproductive Care Center**

10150 South Petunia Way Sandy UT 84092 801/878-8888 801/878-8890 donoregocoordinator@fertilitydr.com www.fertilitydr.com

### Washington

### **Northwest Fertility Connection**

2212 Queen Anne Ave N #504 Seattle WA 98109 206/285-4855 206/285-0864 nwfertility@msn.com www.NWFertility.com

## Egg Donor Select, Inc.

11821 NE 128th Street Suite E Kirkland, WA 98034 425/223-6902 866/ 598-0280

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San Marcos CA 92078 760/798-2265 760/798-4255 stephanie@extraconceptions.com www.extraconceptions.com

### Ova the Rainbow

PO Box 187 Stevinson CA 95374 209/669-8556 775/307-9948 ovatherainbow@cheerful.com www.ovatherainbow.com

### The Egg Donor Program

4184 Colfax Avenue Studio City CA 91604 818/506-9300 818/506-9763 SSmithMFCC@eggdonation.com www.eggdonation.com

### American International Egg Donation

PO Box 2864
Suisun CA 94585
707/410-8396 707/864-8936
<a href="mailto:christine@aieagdonation.com">christine@aieagdonation.com</a>
<a href="mailto:www.aieagdonation.com">www.aieagdonation.com</a>

### **Family Fertility Center**

2977 Ignacio Valley Road, Box 617 Walnut Creek CA 94598 925/977-4850 925/977-4854 webmail@surromother.com www.surromother.com

### Family Creations LLC

22554 Ventura Blvd, Suite 203 Woodland Hills CA 91364 818/225-1700 818/225-0199 sqoldman@familycreations.net www.familycreations.net

### Maryland

### Creative Family Connections, LLC

2 Wisconsin Circle, Suite 700
Chevy Chase MD 20815
240/235-6006 240/235-4555
info@creativefamilyconnections.com
www.creativefamilyconnections.com

### **Michigan**

### The Stork Society

2232 S. Main #201 Ann Arbor, MI 48103 858/705-0398 608/770-6738 marv.bird@thestorksociety.com www.thestorksociety.com

### The Egg Donor Program of Michigan

5090 State Street, Suite 103B Saginaw MI 48603 989/791-9712 989/752-4558 mitziheine1@aol.com

### Minnesota

### **International Assisted Reproduction Center**

14788 77th Place North Maple Grove MN 55311 888/671-6700 763/420-9588 info@iarc-usa.com www.fertilityhelp.com iulie@eaadonorselect.com www.eaadonorselect.com

### Wisconsin

### The Stork Society

1360 Regent St. #112 Madison, WI 53715 858/705-0398 608/770-6738 mary.bird@thestorksociety.com www.thestorksociety.com

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### Tiny Treasures Agency, LLC

450 North Brand Blvd, Ste 600 Glendale, CA 91203 818/279-2690 888/512-5885 california@tinvtreasuresagency.com www.tinytreasuresagency.com

### **Conceptual Options**

13025 Danielson Street
Suite 200
Poway, CA 92064
858/748-4222 858/748-4244
john@conceptualoptions.com
www.conceptualoptions.com

### A Perfect Match

8419 La Mesa Blvd. Suite B La Mesa, CA 91942 800-264-8828 Darlene@aperfectmatch.com www.aperfectmatch.com

### Woman to Woman Fertility Center, Inc.

383 Diablo Rd. #102
Danville, CA 94526
925/820-9495
wwfc@compuserve.com
www.womantowomanfertilitycenter.com

### Nevada

## Heartfelt Egg Donation LLC

1344 Disc Drive, Suite 402 Sparks NV 89436 866/223-0003 775/354-0533 info@heartfelteaddonation.com www.heartfelteaddonation.com

### **New Jersey**

# Asian Egg Donation LLC 31 Cortland Drive East Brunswick, NJ 08816 732/238-2138 732/238-8970 contact@asianegadonation.com www.asianegadonation.com

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# **ATTACHMENT B**

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### **Egg Donor Agencies**

The egg donor agencies listed below have signed an agreement with the Society for Assisted Reproductive Technology (SART) that they do and will abide by the American Society for Reproductive Medicine (ASRM) Ethics and Practice committees' guidelines governing repetitive oocyte donation, financial compensation of oocyte donors, 2008 Guidelines for Gamete and Embryo Donation, as well as all HIPPAA and all applicable federal and state laws on gamete donation for donors. Each of the egg donor agencies listed below has paid a small registration fee to SART to be listed. SART has reviewed the contents of the external websites listed below.

THIS INFORMATION IS SELF-REPORTED AND HAS NOT BEEN VERIFIED BY EITHER ASRM OR SART.

Arizona | California | Colorado | Florida | Idaho | Illinois | Indiana | Massachusetts | Maryland | Michigan | Minnesota | Nevada | New Jersey | New York | North Carolina | Ohio | Oregon |
Pennsylvania | Puerto Rico | Tennessee | Texas | Utah | Washington

### Arizona

Precious Wonders
2155 East Conference Drive
Suite 115
Tempe AZ 85284
480/889-1209 480/897-1283
eiacox@ftcivf.com
www.preciouswonders.com

### Colorado

An Eggceptional Match, LLC PO Box 1646 Castle Rock CO 80104 720/733-0184 720/733-0184 info@donatedeggs.com www.donated-eggs.com

ConceiveAbilities, Inc. 5445 DTC Parkway, Penthouse 4 Greenwood Village CO 80111 303/486-6868 303/398-7001

### **New York**

Rite Options
1225 Franklin Avenue, Suite 325
Garden City NY 11530
516/512-8888 516/626-6246
info@riteoptions.com
www.riteoptions.com

MyDonor.net 24 East 12th Street, Suite A-F New York NY 10003 212/691-6600

 $http://www.sart.org/detail.aspx?id=856\& terms = (+\%40 Publish\_To + Both + Sites + or +\%40 Publish\_To + Patient + Site + Only +) + and + ... \quad 3/25/2011 + (-3/25/2011) +$ 

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### California

### Egg Donation Inc.

15821 Ventura Boulevard Suite 675 Encino, CA 91436 818/385-0950 818/385-0951 kiara@eaadonor.com www.eaadonor.com

### F Williams Donor Egg Services

PO Box 16577
Beverly Hills CA 90209
323/293-5500 323/293-5500
fwilliams@fwdonoreags.com
www.fwdonoreags.com

### **Beverly Hills Egg Donation**

468 N Camden Dr., #200 Beverly Hills CA 90210 310/601-3132 310/694-9063 donorinfo@bhed.com www.bhed.com

### **B** Coming

9595 Wilshire Blvd #900 Beverly Hills Ca, 90212 310/247-0616 310/247-0059 info@b-coming.com www.b-coming.com

### Peas in a Pod, Inc.

P.O. Box 696 Glendora, CA 91741 818/314-3737 annamarie@peasinapodinc.com www.peasinapodinc.com info@conceiveabilities.com www.conceiveabilities.com

### Florida

### A Jewish Blessing, LLC

12480 Hatton Chase Lane East Jacksonville, FL 32258 866/383-3829 904/2629794 jewishbabv1@vahoo.com www.ajewishblessing.com

### Eggceptional Donor Group

401 East Las Olas Blvd, Ste 130-238
Fort Lauderdale FL 33301
954/294-6961 954/587-2027
iennifer@eggceptionaldonors.com
www.eggceptionaldonors.com

### **Bundles of Joy LLC**

3389 Sheridan Street, #424 Hollywood FL 33021 954/987-5802 954/332-2466 svogel@bundlesofioyllc.com www.bundlesofioyllc.com

### **Our Fairy Godmother, LLC**

5625 Strand Blvd, Suite 501 Naples FL 34110 877/240-4351 941/870-4308 info@ourfairygodmother.com www.ourfairygodmother.com

### **Loving Donation**

1331 S International Parkway Suite 2291 Lake Mary FL 32746 info@mydonor.net www.mydonor.net

### **Donor Services**

106 West 96th Street, #4B New York NY 10025 212/665-5559 donorservices@aol.com www.donorservicesofny.com

### Tiny Treasures Agency, LLC

1230 Avenue of the Americas, 7th Fl. New York, New York 10020 917/677-9090 / 888/512-5885 newyork@tinytreasuresagency.com www.tinytreasuresagency.com

### **North Carolina**

### Baby Steps Egg Donation and Egg Surrogate Agency

P.O. Box 731 Selma, NC 27576 919/965-3621 919/965-4177 jenny@babystepping.com www.babystepping.com

### Ohio

### **Compassionate Beginnings LLC**

PO Box 25 Terrace Park OH 45174 800/417-8835 513/965-0734 info@conceivablebeginnings.com www.conceivablebeginnings.com

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### The Donor Source International, LLC

2151 Michelson Drive Suite 164 Irvine, CA 92612 949/ 872-2800 877/385-0487 http://www.TheDonorSOURCE.com

### Attorney Diane Michelsen

3190 Old Tunnel Road Lafayette CA 94549 925/945-1880 925/933-6807 info@lodm.com www.lodm.com

### The Genesis Group

9025 Wilshire Boulevard, Suite 215 Beverly Hills CA 90212 310/550-6889 310/978-7666 info@genesiseggdonation.com www.genesiseggdonation.com

### The Center for Egg Options

840 Apollo Avenue, Suite 218 El Segundo, CA 90245 310/546-6786 ceo@eggoption.com

www.eggoption.com

### Creative Conception, Inc 23832 Rockfield Boulevard, Ste 255

Lake Forest CA 92630 949/597-3191 949/597-3199 ccinceggs@aol.com

www.creativeconception.net

### The Donor Egg Bank, Inc.

1127 Wilshire Boulevard, Ste 1414 Los Angeles CA 90017

407/682-6604

lauria@lovingdonation.com www.LovingDonation.com

### **Open Arms Consultants**

3412 Clark Road, Suite 100 Sarasota FL 34231 941/741-4994 941/744-1942 www.openarmsconsultants.com

### Idaho

### **Nationwide Egg Donation**

PO Box 533 Meridian ID 83680 208/895-8667 208/895-8072 tiffany@nationwideeqqdonation.com www.nationwideeggdonation.com

### Giving Hope Egg Donation

2000 E Kamay Drive Meridian, ID 83646 208/884-0455 208/445-1000 katy@givinghopellc.com www.givinghopellc.com

### Illinois

### **Alternative Reproductive Resources**

2000 North Racine, Suite 2182 Chicago IL 60614 773/327-7315 773/327-0334 arrinfo@arr1.com www.arr1.com

### Family Source Consultants LLC

1000 Essington Road

### Reproductive Assistance, Inc.

PO Box 404 Terrace Park OH 45174 513/831-9207 lhenkel@zoomtown.com

www.reproductiveassistanceinc.com

## Oklahoma

The Stork Society 5030 North May Ave., #222 Oklahoma City, OK 73112 858/705-0398 608/770-6738 mary.bird@thestorksociety.com www.thestorksocietv.com

### Oregon

### **Creating New Generations**

PO Box 1318 Coos Bay OR 97420 541/266-8284 541/267-8467 andrea@creatingnewgenerations.com www.creatingnewgenerations.com

### Pennsylvania

### **Seeds Center**

PO Box 670, Spring Hill Village Hamlin PA 18427 800/733-1673 570/689-5170 info@seedscenter.com www.seedscenter.com

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310/406-5350 310/868-2933 info@donoreggbankinc.com www.donoreggbankinc.com

### Egg Donor Conceptions, Inc.

1246 Armacost Ave., #402 Los Angeles, CA 90025 310/295-8021 888/872-8105 marissa@eggdonorconceptions.com www.eggdonorconceptions.com

### **Growing Generations**

5757 Wilshire Boulevard, Suite 601 Los Angeles CA 90036 323/965-7500 323/965-0900 family@growinggenerations.com www.growinggenerations.com

### L.A. Baby Donor Agency

11500 Olympic Boulevard, Suite 400 Los Angeles CA 90064 310/312-4561 310/312-4562 contact@lababy.us www.lababy.us

### **Fertility Connections**

90 Throckmorton Ave, Ste 24 Mill Valley, CA 94941 415/383-2553 415/383-2503 info@fertilityconnections.com www.fertilityconnections.com

www.goldeneggdonation.com

### Golden Egg Donation

7494 Santa Monica Blvd. Suite 202 West Hollywood, CA 90046 818/635-5141 goldeneggdonation@gmail.com

### Joliet IL 60435

815/725-7474 815/828-5215

zara@familysourcesurrogacv.com www.familysourcesurrogacy.com

### ConceiveAbilities

2835 N Sheffield Avenue, Suite 304 Chicago IL 60657 773/868-3971 773/868-3972 info@conceivabilities.com www.conceiveabilities.com

### **Fertility Bridges**

875 North Michigan Avenue, 31st Floor Chicago, Illinois 60611 Phone: 312-794-7857 Fax: 312-380-4603 Krystal Lemcke Krystal@FertilityBridges.com

### Happy Beginnings LLC

www.FertilityBridges.com

1000 Main Street, Suite 3 Mt Vernon IL 62864 815/839-1101 904/212-1595

## www.happybeginningseggdonation.com

### Kansas

### **Egg Donor Creations** 13737 Horton Drive Overland Park, KS 66223 kelli@eaadonorcreations.com www.eggdonorcreations.com

### **Tennessee**

### **National Embryo Donation Center**

116 Concord Road, Suite 400 Farragut, TN 37934 866/585-8549 ikeenan@embryodonation.org www.embryodonation.org

### **Texas**

### Egg Donation Center of Dallas, Inc.

1720 Avenue K Plano, TX 75074 972/424-9369 972/516-1161 info@eggdonorcenter.com www.eggdonorcenter.com

### **Fertility Resources of Houston**

2450 Fondren, #302 Houston TX 77063 281/357-4010 281/357-5663

 $\underline{iennifer@happybeginningseqqdonation.com} \underline{wendy@fertilityresourceshouston.com}$ www.fertilityresourceshouston.com

### The Donor Solution

12727 Kimberly Lane, Suite 204 Houston TX 77024 713/827-0301 mary@thedonorsolution.com www.thedonorsolution.com

### Prime Genetics LLC

3525 Town Center Blvd South Sugar Land TX 77479 281/265-1403 281/499-8966

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### **Elite Fertility Solutions**

1280 Bison, B9-#550 Newport Beach CA 92660 949/494-6511 949/494-7910 sheryl@elitefertility.com www.elitefertility.com

### Miracles for Families, Inc.

1380 Lead Hill Blvd, Ste 106 Roseville CA 95661 916/899-0136 916/313-3294 info@miraclesforfamilies.com www.miraclesforfamilies.com

### Egg Donor For You

11515 El Camino Real, Ste 100 San Diego, CA 92130 85B/794-6363 Fax 858/794-6360 info@eqqdonor4u.com www.eqqdonor4u.com

### The Stork Society

11956 Bernardo Plaza Dr., #231 San Diego, CA 92128 858/705-0398 608/770-6738 mary.bird@thestorksociety.com www.thestorksociety.com

### Pacific Fertility Egg Donor Agency

55 Francisco Street, #500 San Francisco CA 94133 415/834-3000 415/834-3099 ryan@pacificfertility.com www.infertilitydoctor.com

### **Extraordinary Conceptions**

1225 San Elijo Road

### Massachusetts

### Northeast Assisted Fertility Group, Inc.

92 State Street, 7th Floor Boston MA 02109 800/710-1677 617/557-4301 inquiry@assistedfertility.com

### Circle Surrogacy

80 Black Falcon Avenue Boston MA 02210 617/439-4990 617/439-3987 john@circlesurrogacy.com www.circlesurrogacy.com

### Tiny Treasures LLC

35 Corporate Drive, 4th Floor
Burlington MA 01803
781/279-1325 781/279-1326
newengland@tinytreasuresagency.com
www.tinytreasuresagency.com

### Choices Donations Inc

48 Taunton Street Lakeville, MA 02347 508/946-4802 gina@choicesdonat

gina@choicesdonations.com www.choicesdonations.com

### **Prospective Families**

396 Washington Street, No. 216 Wellesley, MA 02481 781/235-0205

amy.demma@prospectivefamilies.com www.prospectivefamilies.com

### staciegetgood@primgen.net www.prime-genetics.com

### Utah

### Utah Center for Reproductive Medicine

675 Arapeen Drive
Suite 205
Salt Lake City, Utah 84108
801-581-3834/801-587-3475
fertilitydr@hsc.utah.edu
www.healthcare.utah.edu/ucrm

### **Reproductive Care Center**

10150 South Petunia Way Sandy UT 84092 801/878-8888 801/878-8890 donoreggcoordinator@fertilitydr.com www.fertilitydr.com

### Washington

### **Northwest Fertility Connection**

2212 Queen Anne Ave N #504 Seattle WA 98109 206/285-4855 206/285-0864 nwfertility@msn.com www.NWFertility.com

### Egg Donor Select, Inc.

11821 NE 128th Street Suite E Kirkland, WA 98034 425/223-6902 866/ 598-0280

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San Marcos CA 92078 760/798-2265 760/798-4255 stephanie@extraconceptions.com www.extraconceptions.com

### Ova the Rainbow

PO Box 187 Stevinson CA 95374 209/669-8556 775/307-9948 ovatherainbow@cheerful.com www.ovatherainbow.com

### The Egg Donor Program

4184 Colfax Avenue Studio City CA 91604 818/506-9300 818/506-9763 SSmithMFCC@eggdonation.com www.eggdonation.com

### **American International Egg Donation**

PO Box 2864
Suisun CA 94585
707/410-8396 707/864-8936
christine@aieggdonation.com
www.aieggdonation.com

### **Family Fertility Center**

2977 Ignacio Valley Road, Box 617 Walnut Creek CA 94598 925/977-4850 925/977-4854 webmail@surromother.com www.surromother.com

### **Family Creations LLC**

22554 Ventura Blvd, Suite 203 Woodland Hills CA 91364 818/225-1700 818/225-0199 sqoldman@familycreations.net www.familycreations.net

### Maryland

## Creative Family Connections, LLC 2 Wisconsin Circle, Suite 700

Chevy Chase MD 20815
240/235-6006 240/235-4555
info@creativefamilyconnections.com
www.creativefamilyconnections.com

### Michigan

### The Stork Society

2232 S. Main #201 Ann Arbor, MI 48103 858/705-0398 608/770-6738 mary.bird@thestorksociety.com www.thestorksociety.com

### The Egg Donor Program of Michigan

5090 State Street, Suite 103B Saginaw MI 48603 989/791-9712 989/752-4558 mitziheine1@aol.com

### Minnesota

### **International Assisted Reproduction Center**

14788 77th Place North Maple Grove MN 55311 888/671-6700 763/420-9588 info@iarc-usa.com www.fertilityhelp.com <u>iulie@eaadonorselect.com</u> <u>www.eaadonorselect.com</u>

### Wisconsin

### The Stork Society

1360 Regent St. #112 Madison, WI 53715 858/705-0398 608/770-6738 mary.bird@thestorksociety.com www.thestorksociety.com

 $http://www.sart.org/detail.aspx?id=856\& terms = (+\%40 Publish\_To+Both+Sites+or+\%40 Publish\_To+Patient+Site+Only+) + and + ... 3/25/2011 + ..$ 

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### **Tiny Treasures Agency, LLC**

450 North Brand Blvd, Ste 600 Glendale, CA 91203 818/279-2690 888/512-5885 california@tinytreasuresagency.com www.tinytreasuresagency.com

### **Conceptual Options**

13025 Danielson Street
Suite 200
Poway, CA 92064
858/748-4222 858/748-4244
john@conceptualoptions.com
www.conceptualoptions.com

### **A Perfect Match**

8419 La Mesa Blvd. Suite B La Mesa, CA 91942 800-264-8828 Darlene@aperfectmatch.com www.aperfectmatch.com

### Woman to Woman Fertility Center, Inc.

383 Diablo Rd. #102
Danville, CA 94526
925/820-9495
wwfc@compuserve.com
www.womantowomanfertilitycenter.com

### Nevada

## Heartfelt Egg Donation LLC

1344 Disc Drive, Suite 402 Sparks NV 89436 866/223-0003 775/354-0533 info@heartfelteggdonation.com www.heartfelteggdonation.com

### **New Jersey**

### Asian Egg Donation LLC

31 Cortland Drive
East Brunswick, NJ 08816
732/238-2138 732/238-8970
contact@asianeggdonation.com
www.asianeggdonation.com

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